

ELEVATORS

2010 ELEVATORS
CONFERENCE AND SHOW
www.elevatorsawards.com

UPRISE

**CALL FOR
ENTRIES**

Elevators 2010 is a one-day graphic design conference and juried competition. The competition is open to all professional graphic designers working in Saskatchewan.

Categories

further explained at
www.elevatorsawards.com

Annual Report Under 10K
Annual Report Over 10K
Brochure/Catalogue
Outdoor Advertising
Packaging
Environmental or Exhibit Graphics
TV Under \$50K
TV Over \$50K
Website/interactive media
Web ads/viral campaign
Editorial
Public Service/Charity
Design Miscellaneous
Event Materials
Poster
Campaign
Logo
Identity Application

Fee Per Entry

GDC Member entries \$50 each
Non-members entries \$65 each

Entry Deadline

Wednesday, September 8, 2010

Selections will be made based on the following criteria:

- » The project met and/or exceeded the client's goals and expectations.
- » The project demonstrates originality and creativity.
- » The project demonstrates 'good design'.

Submission Requirements

- » All submissions must be mounted on a 15" x 20" board in a professional manner.
- » A copy of the completed design entry form must be taped to the back of each entry submitted. The original should be stapled to the cheque or money order covering the entry fee.
- » Multimedia and website entries should include three (3) colour printouts of screen grabs and either the website's URL address or multimedia on CD (whichever is applicable).
- » Television entries should include a mounted storyboard and a CD with the spot in Quicktime format (mov).
- » For later reproduction, a high res JPEG is to be included on CD of each entry.
- » Winners will be announced at the Elevators reception September 18th, 2010.
- » Submissions will not be returned but can be picked up following the reception.
- » Work submitted must have been produced between May 2008 and Sept 2010.

Please drop off your registration form and/or design entries with your payment to:

Tap Communications
22nd Street East
Saskatoon SK S7K 0E9

Or mail to:

the Elevators
c/o Society of Graphic Designers of
Canada Saskatchewan North Chapter
Midtown Postal Outlet
P.O. Box 24016
Saskatoon SK S7K 8B4



Society of
Graphic Designers of Canada
Saskatchewan North Chapter

By submitting work and entry fees, entrants acknowledge Elevators' right to show the winners at Elevators reception and publish winners in the Elevators book and website. Elevators CANNOT guarantee the acceptance of entries after the deadline of September 8, 2010. Elevators is not responsible for damage or loss of any entry. Elevators assumes all entries are original and the property of the entrant, with all rights granted therein. Entries are non-refundable. Costs cover administration, processing and the judging of the entry.